

FOR IMMEDIATE RELEASE

February 2, 2004

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GW LAW SCHOOL ANNOUNCES TWO APPOINTED FACULTY PROFESSORSHIPS

WASHINGTON – The George Washington University Law School has appointed Jack Friedenthal as the new Edward F. Howrey Professor of Trial Advocacy, Litigation and Professional Responsibility and Charles Craver as the new Freda H. Alverson Professor of Law.

“I am delighted with this latest development,” said Law School Dean Michael K. Young. “Jack and Charlie are two extraordinary colleagues well deserving of such honors.”

“It is a special honor and privilege to be named the Howrey Professor of Law at our law school,” said Friedenthal. “The professorship is designed for a person who has been involved in teaching and research in the area of litigation, and I have spent a lifetime in that field and intend to continue those efforts in the future.”

“I am most appreciative to receive this honor,” added Craver. “I am especially proud to be a member of the GW Law faculty as my colleagues are extremely accomplished and our students are outstanding.”

Friedenthal served as dean of the GW Law School from 1988 through 1998. Prior to that he was the George E. Osborne Professor of Law at Stanford Law School, where he began his teaching career in 1958. He has taught courses in civil procedure, evidence, conflict of laws, trial advocacy, domestic relations, legal writing, law for undergraduates, and law and poverty. He served as associate dean for academic affairs at Stanford from 1984 to 1987 and was a visiting professor at Harvard Law School and at the University of Michigan Law School. Friedenthal has been a special master in a number of major federal cases including disputes between the National Football League and the Football Players Association, and has frequently served as a consultant in both the public and private sectors on matters of court procedure, employment discrimination, legal assistance programs and foreign conflicts of laws. He currently serves as a public member of the National Architectural Accreditation Board.

Before joining the Law School faculty, Craver taught at the University of Illinois, the University of California-Davis, the University of Virginia and the University of Florida. He practiced law with Morrison & Foerster in San Francisco and clerked for Judge George MacKinnon of the U.S. Court of Appeals for the D.C. Circuit. Craver is the author or co-author of more than 10 books and numerous law review articles on various aspects of labor and employment law and dispute resolution. His books include *Can Unions Survive?* (1993), *Effective Legal Negotiation and Settlement* (4th ed. 2001) and *The Intelligent Negotiator* (2002).

The Edward F. Howrey Professor of Trial Advocacy, Litigation and Professional Responsibility professorship was endowed in 1982 and the Freda H. Alverson Professor of Law professorship was endowed in 1984. Established in 1865, The George Washington University Law School is the oldest law school in the District of Columbia. Accredited by the American Bar Association and a charter member of the Association of American Law Schools, the Law School enrolls approximately 1,750 students each year.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 2, 2004

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**CRITICALLY PRAISED NEW MUSIC COLLECTIVE
MAKES WASHINGTON DEBUT AT GW
FEBRUARY 28**

**Hailed as “Formidable” and “Inventive” by *The New York Times*, Collective Includes
Composer and GW Assistant Professor of Music Douglas Boyce**

- EVENT:** The music collective **counter)induction** makes its Washington debut at The George Washington University with “**Day For Night**,” an international program of contemporary music featuring a world premiere by Douglas Boyce, GW assistant professor of music, with guest artist Robert Baker, tenor in the Washington Opera and GW adjunct associate professor of music.
- WHEN:** Saturday, February 28, 8 p.m.
7:15 p.m. – Pre-concert discussion with the artists led by Karen Ahlquist, GW associate professor of music.
- WHERE:** The George Washington University
Jack Morton Auditorium, Media and Public Affairs Building, 1st Floor
805 21st Street NW, Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)
- COST:** \$10 suggested donation. Students with a valid GW ID will be admitted for free. For more information, please call the GW Department of Music at (202) 994-8563 or visit www.counterinduction.com.

BACKGROUND:

In this concert things are not quite what they seem – ensembles melt away, intonation slips, the future sounds like the past and words perhaps don’t mean quite what you think. Composer **Jukka Tiensuu’s** *Beat* highlights the playful yet adventurous side of the Finnish contemporary music scene, while Hungarian composer **György Kurtág** contributes his searing *Hommage à R. Sch.*, a meditation on the legacy of history and the power of tradition. *The Weight of a Reflection* is a hauntingly aphoristic yet powerful work from counter)induction composer **Kyle Bartlett**. Tenor Robert Baker of the Washington Opera and GW Department of Music, joins the collective for the world premiere of **Douglas Boyce’s** *La Guerra de la Driada*, a setting of the poem by Mexican Nobel Laureate Octavio Paz.

counter)induction is a New York-based new music collective that was recently awarded the ASCAP/Chamber Music America 2002/2003 Award for Adventurous Programming of Contemporary Music. Recognized for its high-caliber performances and award-winning programming, the composer/performer collective is establishing itself as a major force in contemporary music. Consisting of Asmira Woodward-Page (violin), Jessica Meyer (viola), Sumire Kudo (cello), Benjamin Fingland (clarinet), Blair McMillen (piano) and composers Kyle Bartlett and Douglas Boyce, counter)induction celebrates the diversity of contemporary composition with an aesthetic unbounded by convention.

For more news about counter)induction, this concert, the works and composers featured, visit www.counterinduction.com or contact Douglas Boyce at (703) 217-4438, info@counterinduction.com.

For more news about GW, visit the GW News Center at www.gwnewscenter.org

FOR IMMEDIATE RELEASE

February 2, 2004

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**“GETTING TO THE HEART OF DISABILITY EMPLOYMENT FROM THE BUSINESS PERSPECTIVE,” A FREE BUSINESS WORKSHOP SPONSORED BY GW
FEBRUARY 11**

- EVENT:** The first quarterly training event of the District of Columbia Business Leadership Network (DCBLN) for 2004, hosted by The George Washington University
- TOPICS:** The Human Resource Perspective: “Why Hiring Persons with Disabilities is Important to HR”
Table Discussion Leader – Sara F. Pierce, manager, Society for Human Resource Management
The Small Business Perspective: “How Small Business Benefits from Hiring Persons with Disabilities”
Table Discussion Leader – Jack Smith, Maryland’s Eastern Shore Business Leadership Network
The Marketing Perspective: “How Leading Organizations Market to Customers with Disabilities”
Table Discussion Leader – Meg O’Connell, diversity consultant, Booz Allen Hamilton
Including Persons with Developmental Disabilities in the Workplace: “The Role of the Job Coach to Maximize Productivity”
Table Discussion Leader – Howard Green, Virginia Commonwealth University
Assistive Technology in the Workplace: “How the Assistive Technology Act Works for Employers”
Table Discussion Leader – Aaron Bishop, U.S. Senate Committee on Health, Education, Labor and Pensions Committee
- WHEN:** Wednesday, February 11, 2004, 9 a.m.-11:30 a.m.
- WHERE:** The George Washington University
Marvin Center, Room 308
800 21st Street NW, Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)
- COST:** Free and open to the public. To RSVP call Cynthia Richardson-Crooks at (202) 994-9656.
- BACKGROUND:**

This program will include experts on disability from different industry perspectives. Attendees will select from several topics and join in the discussion and analysis of the topic.

The program has been approved for three recertification credit hours toward Professional in Human Resources and Senior Professional in Human Resources recertification.

As DCBLN’s lead employer, GW hosts this seminar series on a quarterly basis through its Office of Equal Employment Opportunity to educate businesses on the merits of hiring persons with disabilities. The quarterly sessions feature guest speakers who address best practices and other topics for employers interested in expanding the diversity of their staffs by hiring persons with disabilities. Feedback from past seminar attendees has been consistently positive about the quality of the speakers and the insight the series provides.

For more information about the DCBLN, call Cynthia Richardson-Crooks at (202) 994-9656.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 3, 2004

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**TWO GW UNDERGRADUATES HONORED BY AMERICAN ADVERTISING
FEDERATION AS "MOST PROMISING MINORITY STUDENTS"**

WASHINGTON – Two GW students were named to the American Advertising Federation's (AAF) annual list of "Most Promising Minority Students." A premier advertising industry award, AAF's Most Promising Minority Students Program recognizes and recruits outstanding minority college graduates in advertising, marketing and communications.

GW seniors Jessica R. Andelora and Leila M. Fernandes were nominated by Lynda Maddox, GW professor of marketing and advertising, after their outstanding performance in Maddox's fall 2003 advertising course. Both will graduate in May 2004.

The students will travel to the Waldorf-Astoria in New York City for a February 12-13 event that includes a formal luncheon as well as networking and interviewing opportunities. This year's event will feature an industry immersion program, in which students will experience firsthand the corporate environments of participating sponsors, such as ESPN/ABC Sports, providing a practical perspective on the industry.

Andelora, a marketing major with a minor in communication, aspires to a career as an advertising account executive. During the GW School of Business and Public Management's annual networking trip to New York City, she says, she visited BBDO Worldwide and felt very much at home. "I just got a feeling that I would absolutely love to obtain a position with that company," she said.

Fernandes, who is majoring in business administration with concentrations in marketing and international business, hopes to find a position that allows her to use her creativity as well as her international business and multicultural experiences.

Both women are looking forward to meeting the other honorees as well as the opportunity to meet with prospective employers. "I think that's a great start to finding a corporation that has international interest or at least multicultural interests," said Fernandes.

The AAF is the trade association that represents 50,000 professionals in the advertising industry. Its 130 corporate members are advertisers, agencies and media companies that comprise the nation's leading brands and corporations. AAF has a national network of 210 ad clubs and connects the industry with an academic base through its 210 college chapters.

Increasingly, GW's management school is regarded as one of the world's best. For instance, *U.S. News & World Report* has ranked GW's undergraduate business programs among the top 50 for four consecutive years.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 2, 2004

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**TWO ENCYCLOPEDIAS EDITED BY GW PROFESSORS NAMED
OUTSTANDING REFERENCE SOURCES FOR 2004**

Christopher Sterling's *Encyclopedia of Radio* and James Millar's *Encyclopedia of Russian History* Receive Awards from Division of the American Library Association

WASHINGTON — Two encyclopedias edited by professors at The George Washington University were named 2004 Outstanding Reference Sources by the Reference and User Services Association (RUSA), a division of the American Library Association.

The *Encyclopedia of Radio* (New York: Fitzroy Dearborn, 2004), edited by Christopher H. Sterling, professor of media and public affairs and of telecommunication in GW's School of Media and Public Affairs, and the *Encyclopedia of Russian History* (New York: Macmillan Reference, 2003), edited by James R. Millar, professor of economics and international affairs in GW's Columbian College of Arts and Sciences and Elliott School of International Affairs, were two of 19 titles selected by RUSA's reference sources committee as 2004 Outstanding Reference Sources.

"This is an amazing honor and I thank RUSA for recognizing the *Encyclopedia of Radio* along with all these other great reference works," said Sterling.

"I am delighted and honored to receive this award," said Millar. "The quality of the encyclopedia reflects the dedication of my associate editors, the high quality of the many scholarly contributors and the superb layout and careful editing provided by Macmillan's staff."

According to the RUSA, "the Outstanding Reference Sources list guides librarians to the best the publishing world has to offer in reference materials and helps libraries shape useful and important collections." The Outstanding Reference Sources list was established in 1958 to recommend the best reference publications for small and medium-sized libraries. A list of the 2004 Outstanding Reference Sources will be printed in the May 2004 edition of *American Libraries*, as well as being listed in *RUSA Update* and at www.ala.org/rusa/bestref.html.

"This is very exciting for Jim, Chris and GW as a whole," said Jack Siggins, University librarian. "For GW to have not one but two winners of this important award in the same year is extraordinary and is a mark of the outstanding scholarship being produced by GW today."

The RUSA is responsible for stimulating and supporting in every type of library the delivery of reference/information services to all groups, regardless of age, and of general library services and materials to adults. This involves facilitating the development and conduct of direct service to library users, the development of programs and guidelines for service to meet the needs of these users and assisting libraries in reaching potential users.

For more news about RUSA, visit www.ala.org/rusa.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 5, 2004

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**NEW STUDY FINDS PEOPLE INVOLVED IN POLITICS ONLINE ARE MUCH
MORE LIKELY TO BE INFLUENTIAL OPINION LEADERS
THAN THE AVERAGE AMERICAN**

Report by GW's Institute for Politics, Democracy & the Internet Identifies "Online Political Citizens" as a Small but Powerful Minority of Opinion Leaders and Political Activists

WASHINGTON —Americans who are politically active via the Internet are almost seven times more likely than the average American to serve as opinion leaders, says a new report by The George Washington University's Institute for Politics, Democracy & the Internet (IPDI). The report, *Political Influentials Online in the 2004 Presidential Campaign*, concludes that candidates, political parties and advocacy groups looking to reach the highest concentration of opinion leaders and political activists should turn to the Internet.

The report dubs the group of Internet-savvy people who visit candidate Web sites, make political contributions online and interact with other political junkies on the Web as "Online Political Citizens (OPCs)." *Political Influentials Online* found that 69 percent of OPCs are "Influentials."

Influentials are defined by RoperASW executives Ed Keller and Jon Berry in their book, *The Influentials*, as Americans who "tell their neighbors what to buy, which politicians to support and where to vacation." According to Keller and Berry, normally 10 percent of Americans qualify as Influentials. As the report states, "This means that OPCs are nearly seven times more likely than average citizens to serve as opinion leaders among their friends, relatives and colleagues, and are disproportionately likely to exert a 'multiplier effect' outward to the public at large."

"Online Political Citizens are influential Americans who most political organizations have either overlooked or misunderstood," said Carol Darr, co-author of *Political Influentials Online*, director of IPDI and associate research professor at GW's Graduate School of Political Management. "This group has already made a huge impact on the 2004 presidential campaign and OPCs foreshadow a radical change in the nature of American politics."

Based on the data collected, Darr and Graf estimate that OPCs make up about 7 percent of the U.S. population. They also find that almost half OPCs are relative newcomers to American politics; 44 percent of OPCs have not been politically involved – i.e. working for a campaign, making a campaign donation or attending a rally – prior to the 2004 campaign.

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"In general, the media has portrayed the people we call Online Political Citizens as isolated cyber-geeks," said Joseph Graf, co-author of *Political Influentials Online*, project director at IPDI and adjunct professor at GW's School of Media and Public Affairs. "The results of the *Political Influentials Online* report shatter that stereotype and reframe Online Political Citizens as a group that deserves the attention of the media and the political mainstream."

Political Influentials Online also finds that OPCs are:

- More than two times as likely to have a college degree as the general American public.
- More likely to be white, single and male than the general American public. They also have higher incomes and are slightly younger.
- Almost five times as likely to have donated money to a candidate or political party in the last three months as the general American public.
- Very active through e-mail: 87 percent receive political e-mail and 66 percent forward political e-mail to friends or colleagues.
- At least five times as likely to have written or called a politician in the past year than the general American public.
- Eight times more likely to have attended a political rally, speech or organized protest than the general American public.
- More likely to be Democrats than Republicans. (Probably due to the greater activity in the Democratic Party through primary season).

The data for *Political Influentials Online* was provided by Nielsen//NetRatings and RoperASW through more than 2,400 individual online and telephone surveys of Americans. Individuals who visited online political and news sites were included in the 1,392 surveyed by Nielsen//NetRatings. This data was analyzed against comparable data from a representative sample of the general population, gathered through a nationwide telephone survey of 1,029 adults by RoperASW. Funding for the report came from MSNBC.com and Slate.com.

IPDI is part of GW's Graduate School of Political Management. Funded by a grant from The Pew Charitable Trusts, IPDI is the premier center for research and advocacy on online politics to increase citizen participation and uphold democratic values.

Nielsen//NetRatings is a global Internet audience measurement and analysis firm. For more information, visit www.nielsen-netratings.com. Roper ASW, an NOP World company, is a global research and consulting firm. For more information, visit www.roperasw.com.

MSNBC.com is an Internet news site, a joint venture, along with a 24-hour cable news channel, of Microsoft and NBC. Slate.com is an online news magazine covering news, politics and culture.

For more news about IPDI and the *Political Influentials Online* report, visit www.ipdi.org.

For more news about GW, visit the GW News Center at www.gwnewscenter.org

FOR IMMEDIATE RELEASE

February 4, 2004

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GW HITS 20,000 APPLICATIONS!

Milestone Commemorated at Ceremony Featuring GW President Stephen Joel Trachtenberg

WASHINGTON – Living up to its billing by Newsweek/Kaplan as one of the “hottest colleges in the nation,” The George Washington University reaches a new milestone this week by receiving its 20,000th undergraduate application – shattering last year’s record of 18,569.

To commemorate this occasion, GW President Stephen Joel Trachtenberg was on hand today at a Rice Hall ceremony open the 20,000th application.

“It was less than 10 years ago when we hit the 10,000 mark and now we’re already surging past 20,000,” said Kathryn Napper, director of undergraduate admissions. “This is a great day for GW as it further validates our stature as a top-tier university drawing more and more attention from the world’s most talented students.”

Drawn from this application pool will be the undergraduate students representing the class of 2008. Previous GW application landmarks include hitting 5,000 in 1982, 10,000 in 1995 and 15,000 in 2001.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation’s capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of undergraduates, graduate and professional students from all 50 states, the District of Columbia and more than 140 countries.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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February 9, 2004

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GW RECORDS LARGEST JUMP IN RANK OF TOP 100 UNIVERSITIES RECEIVING NIH FUNDING

Research Expenditures for GW and GW Medical Center Have Doubled in Past Six Years

WASHINGTON — The George Washington University jumped 27 spots – from 89th in 1998 to 62nd in 2002 – in the list of the top 100 universities receiving National Institutes of Health (NIH) funding. This increase in rank was the largest within the top 100 and represented a 241 percent increase in NIH funding for GW. The University totaled \$73.4 million in NIH funds in 2002.

The Board of Trustees of The George Washington University announced a new resolution that applauds the work of GW's faculty, specifically in the area of research.

In the resolution, the Board of Trustees noted that research expenditures on the University side have grown from \$35 million to \$74.6 million, while indirect cost recoveries have increased 102 percent, from 1997-2003. During the same time period, the GW Medical Center has seen research expenditures grow from \$24.4 million to \$40.4 million with an increase in indirect cost recoveries of 67 percent.

"The ultimate goal highlighted in the University's strategic plan for academic excellence is for GW to become one of the preeminent urban research universities in the nation and the world," said Don Lehman, executive vice president for academic affairs. "In the past several years we have made significant headway toward that goal and all of GW's faculty should be proud of their achievements and to have their efforts recognized by GW's Board of Trustees."

The resolution states, "The Board of Trustees commends and congratulates the GW faculty on their contributions to our outstanding growth in externally-funded research productivity over the past six years."

Research funds help pay for graduate student tuition and stipends, faculty salary, research staff and new equipment at GW.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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GW UNVEILS NEW NAME FOR BUSINESS SCHOOL

**Former School of Business and Public Management Now
Known as the School of Business**

WASHINGTON – The George Washington University has a new name for its business school. The former School of Business and Public Management will now be known as the School of Business. The faculty of GW's business school recommended the new name after a year-long self-examination led by the school.

"'School of Business' more clearly defines our school's new vision and mission," said Dean Susan M. Phillips, who co-chaired the Strategic Directions Initiative (SDI) with Donald E. Hawkins, Eisenhower Professor of Tourism Policy, during the 2003 academic year.

The intense and inclusive SDI process, which involved surveying stakeholders, benchmarking other business schools and self-analysis, culminated in a new vision, mission and values statement. With these in hand, Phillips and the business school's executive committee mapped out a new strategic plan for the school that will drive decision-making for the next five years.

A name change also was deemed appropriate when the Department of Public Administration transferred from the business school to GW's new School of Public Policy and Public Administration located in the Columbian College of Arts and Sciences. "Public administration had been part of this school since that department was established in the 1960s," said Phillips. "The business school will remain true to its heritage of emphasizing the relationship between business and government, that's only natural given our location and partnerships in Washington."

The School of Business, which celebrated its 75th anniversary in 2003, began as the School of Government in 1928, after GW received a \$1 million gift from the League of Masonic Clubs to honor President George Washington, himself a Mason. The school was established to prepare students for management careers in government and business.

Members of the GW Board of Trustees were notified of the name change at their February meeting. Henry "Ric" Duques (B.B.A. '65, M.B.A. '69), Morton I. Funger (B.A. '53), Clifford M. Kendall (M.B.A. '65), Raymond J. Oglethorpe (M.S. '69), and W. Russell Ramsey (B.B.A. '81) are among the business school alumni who serve as GW Trustees. Duques and his wife, Dawn, donated \$5 million to name the school's new building, which is currently under construction and will be attached to Funger Hall, named for Funger and his wife, Norma Lee. Kendall worked with GW President Stephen J. Trachtenberg and Phillips as chairman of the school's building campaign. Kendall, Oglethorpe and Ramsey made leadership gifts to the campaign, which closed above goal and ahead of schedule.

Increasingly, GW's business school is regarded as one of the world's best. *U.S. News & World Report* has ranked GW's undergraduate business programs in the top 50 for four consecutive years. Meanwhile, *U.S. News* ranked GW 65th, *Forbes* ranked GW 66th and *BusinessWeek* ranked GW in the top 70 for full-time M.B.A. programs.

For more information about the School of Business, please visit www.sbp.m.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 9, 2004

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**GW GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT
DISPLAYS ARCHIVAL EXHIBIT COMMEMORATING 100TH ANNIVERSARY
THROUGH NOVEMBER 2004**

EVENT: An archival exhibit commemorating the 100th anniversary of The George Washington University's Graduate School of Education and Human Development (GSEHD) opened this week at the Gelman Library. The exhibit, curated by University Archivist G. David Anderson, features the historical evolution of the school, from its inception in 1904 to its present-day status as one of the top 20 graduate schools of education, according to *U.S. News and World Report*.

WHEN: Weekdays, February – November 2004
Noon - 5 p.m.

WHERE: The George Washington University Gelman Library
Special Collections
2nd Floor
2130 H Street, NW
Washington, D.C. 20052
(Foggy Bottom-GWU Metro, Blue and Orange lines)

BACKGROUND:

The George Washington University offered its first teacher preparation courses through the Columbian College in 1904. A Division of Education was established in 1907, and a Teachers College was organized in 1909. Twenty years later the college was renamed the School of Education and advanced study opportunities were added to its undergraduate teacher preparation courses. In the 1970s, the school shifted its focus to graduate education, and in 1994, the school was renamed the Graduate School of Education and Human Development. Today, GSEHD houses three departments, offering 20 master's degree programs and six doctoral degree programs in the areas of teacher preparation, special education, educational leadership, counseling and human and organizational studies. GSEHD has grown to include more than 70 full-time faculty and over 1,600 students.

**For more information about this event and other GSEHD programs,
contact Abby Strunk at (202) 994-4519.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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February 9, 2004

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GW ACCEPTING NOMINEES FOR 2004 GEORGE WASHINGTON AWARD

**Award Recognizes GW Community Members
whose Accomplishments and Service have been Above and Beyond the Call of Duty**

WASHINGTON – The George Washington University Joint Committee of Faculty and Students is accepting nominees for the 28th Annual GW Award. Members of the GW community are encouraged to submit names of individuals who have made exceptional contributions to advance the University toward realization of one or more of the following objectives:

- Utilization of the University's historical, geographical and functional relationship to the nation's capital and Washington, D.C., community;
- Enhancement and development of students' abilities;
- Provision of superior instruction and academic facilities;
- Provision of a balanced program of student extracurricular activities; and
- Demonstration of exceptional competence, integrity and goodwill in the performance of University responsibilities.

The award is open to GW faculty, staff and students. GW community members wishing to nominate a candidate for the 2004 GW Award should send a nomination form and supporting documentation to the GW Award Selection Committee of the Joint Committee of Faculty and Students, c/o Associate Vice President and Dean of Students Office, Rice Hall, Suite 401.

Nomination forms and guidelines are available at the Student Activities Center, Marvin Center 427, and on the first floor lobbies of the Academic Center, Marvin Center and Rice Hall. **The deadline for nominations is 5 p.m. on Friday, March 5, 2004.**

To maintain the integrity of the GW award process, please make sure nomination forms, personal statements, credentials and letters of recommendation – no more than two – are placed in a sealed and confidential envelope.

Nomination forms and guidelines are available at the Student Activities Center, Marvin Center 427, and in the first floor lobbies of the Academic Center, Marvin Center and Rice Hall.

The GW Award was established in 1976 to provide special recognition to members of the GW community whose accomplishments have had a broad impact and whose service has been above and beyond that which is usual or expected.

**For more information, contact the Associate Vice President and
Deans of Students Office at (202) 994-6710.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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**GW CAREER CENTER TO SPONSOR SPRING CAREER CAMPAIGN
FEBRUARY 9 – MARCH 9**

WASHINGTON – The GW Career Center will host **Spring Career Campaign 2004**, a series of special programs and events promoting career and job-search awareness to students and alumni from February 9 – March 9, 2004.

All Spring Career Campaign 2004 events and presentations are **free** and all students are encouraged to attend. The programs are created to assist with career planning, provide information, facilitate networking between students and working individuals and introduce specific skills to ease transitions into the working world.

Some of the featured events of Spring Career Campaign 2004 include:

- **Summer in the City Job & Internship Fair** – Thursday, February 12
For students looking for summer jobs and internships in DC. Info on registered employers can be found at www.gwired.gwu.edu/career/fair/students_summer.html.
- **4th Annual D.C. Student & Alumni Networking Night** – Tuesday, February 17
Students and alumni come together to discuss career opportunities in the Washington metropolitan area.
- **Resume Madness!** – Thursday, February 19
An on-the-spot resume critique by experienced employers and career consultants.
- **Spring Career Fair** – Thursday, February 26
Open to students and alumni of all majors and fields. Info on registered employers can be found at www.gwired.gwu.edu/career/fair/students.html.
- **Business Dining Etiquette** – Monday, March 8
The Career Center joins up with the Student Activities Center to provide an opportunity for students and alumni to polish up on dining etiquette skills while enjoying a delicious three-course meal.

For more information about Spring Career Campaign 2004 or to receive a copy of the program schedule brochure, visit www.gwired.gwu.edu/career or call (202) 994-6495.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

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**“STRATEGIES AND TACTICS FOR ABILITY: TAKING THE ‘DIS’ OUT OF DISABILITY,”
A FREE BUSINESS WORKSHOP SPONSORED BY GW
APRIL 22**

EVENT: **Dr. Joseph Mancusi**, inspirational speaker and disability supporter, will discuss how to overcome challenges that prevent success at the District of Columbia Business Leadership Network’s (DCBLN) quarterly training session, hosted by The George Washington University. Mancusi will address the fact that everyone is challenged in one way or another in their quest for success. Some people just do not know what their challenges are; others are aware of their challenges, but do not, cannot or will not confront them; and some people focus on deficits rather than assets. Mancusi will provide ways to overcome each of those road blocks.

WHEN: Thursday, April 22, 2004, 9-11:30 a.m.

WHERE: The George Washington University
Marvin Center, Room 308
800 21st Street NW, Washington, D.C.
(Foggy Bottom-GWU Metro, Blue and Orange lines)

COST: Free and open to the public. To RSVP call Cynthia Richardson-Crooks at (202) 994-9656. If you need an interpreter, please call the TDD number at (202) 994-9650 to make a request.

BACKGROUND:

Dr. Mancusi, one of America's most sought after inspirational speakers, has spoken at the White House six times and delivered keynote addresses and training programs in 50 states and 14 countries. NBC's "Today," CBS News, CNBC, CNN and CBC Canada have all featured his work. Mancusi earned his Ph.D. from Duke University in clinical psychology. He has held faculty appointments in graduate and medical schools in the District of Columbia, North Carolina and Tennessee.

As DCBLN's lead employer, GW hosts this seminar series on a quarterly basis through its Office of Equal Employment Opportunity to educate businesses on the merits of hiring persons with disabilities. The quarterly sessions feature guest speakers who address best practices and other topics for employers interested in expanding the diversity of their staffs by hiring persons with disabilities. Feedback from past seminar attendees has been consistently positive about the quality of the speakers and the insight the series provides.

For more information about the DCBLN, call Cynthia Richardson-Crooks at (202) 994-9656.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 12, 2004

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**GW LAW WELCOMES TREASURY SECRETARY JOHN W. SNOW AS
24th ANNUAL MANUEL F. COHEN MEMORIAL LECTURER
MARCH 3**

EVENT: 24th Annual Manuel F. Cohen Memorial Lecture featuring U.S. Secretary of the Treasury John W. Snow

WHEN: March 3, 2004, 4:30 p.m.

WHERE: The George Washington University Law School
Jacob Burns Moot Court Room
2000 H Street, NW, Washington, D.C.
(Foggy Bottom-GWU Metro, Blue and Orange lines)

BACKGROUND:

A graduate of the GW Law School, John William Snow was nominated by President George W. Bush to be the 73rd Secretary of the Treasury on January 13, 2003. He was unanimously confirmed to the position by the U.S. Senate on January 30, 2003, and sworn into office on February 3, 2003. Prior to his appointment, Secretary Snow was chairman and CEO of CSX Corporation.

Partnering with GW Law for the 24th Annual Manuel F. Cohen Memorial Lecture is the Securities and Exchange Commission Historical Society. This partnership is part of the society's commemoration of the SEC's 70th anniversary in 2004.

The Manuel F. Cohen Memorial Lectureship, created by the friends and colleagues of Manny Cohen, was established at the GW Law School in 1979. This endowed lecture series serves as a living memorial to Manny Cohen, a leader in the field of securities law, a dedicated public servant, former chairman of the SEC, legal scholar and a teacher at GW Law for nearly two decades.

Members of the media are welcome to attend the lecture. For more information, contact Paul Fucito at (202) 994-0616, pfucito@law.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 12, 2004

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**D.C. TOURISM RECOVERY STRATEGY POST SEPTEMBER 11
TO BE FOCUS OF INDUSTRY FORUM AT GW
FEBRUARY 17**

- EVENT:** Panel discussion regarding the post September 11 Washington, D.C., tourism recovery strategy
- WHEN:** Tuesday, February 17, 2004, 6:30 – 9 p.m.
- WHERE:** The George Washington University,
Media and Public Affairs Building, Jack Morton Auditorium
805 21st Street, NW, Washington, D.C.
(Foggy Bottom-GWU Metro, Orange and Blue Lines)
- WHO:** The confirmed panelists include:
Douglas C. Frechtling, chairman, GW Department of Tourism and Hospitality Management
William A. Hanbury, president and CEO, Washington, D.C., Convention and Tourism Corporation
Richard I. Mintz, chairman, U.S. Public Affairs Practice, Burson-Marsteller
Gregory Stafford, general manager, Holiday Inn On-the-Hill
Reba Pittman Walker, president, Hotel Association of Washington, D.C.

BACKGROUND

Hosting the panel is the Department of Tourism and Hospitality Management, part of GW's School of Business. Founded 30 years ago the department is one of the earliest established programs in tourism research in the world. It offers degree programs in tourism and hospitality management at the graduate and undergraduate levels. Certificate programs in event and destination management are offered through GW's International Institute of Tourism Studies (IITS). The Institute also administers the National Capital Area Tourism Research Program to improve understanding of the volume, nature and impact of visitors on the region's residents, businesses, governments and environment.

Increasingly, GW's business school is regarded as one of the world's best. *U.S. News & World Report* has ranked GW's undergraduate business programs in the top 50 for four consecutive years. Meanwhile, *U.S. News* ranked GW 65th, *Forbes* ranked GW 66th and *BusinessWeek* ranked GW in the top 70 for full-time M.B.A. programs.

**For more information on the Department of Tourism and Hospitality Management,
visit www.gwutourism.org.**

For more information about the School of Business, please visit www.sbp.m.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 10, 2004

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UNIVERSITY RELATIONS UNVEILS "ASK GW" FORUM

GW News Center's Online Discussion Invites Questions from the Community to University Experts

WASHINGTON – Do you want to ask a question of a professor or University official? Do you want to hear from a faculty or staff members about their area of expertise?

The Office of University Relations introduces an online forum for discussion called "Ask GW," located at GWNewsCenter.org. This forum will tackle University, world, national and even self-help issues powered by questions and answers from faculty, staff, students, alumni, parents and friends.

Visitors to "Ask GW" are invited to submit questions online; responses from University experts will be posted a few days later. Users can visit the Web site for answers or subscribe to the weekly GW News Center E-mail, which will include transcripts and a list of upcoming guests.

Upcoming guests include Dr. Steve Patierno, director of the GW Cancer Institute, and Kathryn Napper, director of Undergraduate Admissions. University President Stephen Joel Trachtenberg and Elliott School Professor Jerrold Post were the most recent guests on "Ask GW." Questions and responses can be viewed at www.ask.gwu.edu.

"'Ask GW' provides a unique opportunity for stimulating discussions on a variety of topics while showcasing the University's experts," said Michael Freedman, GW vice president for communications. "It's another way to reach out, demonstrate the University's vibrant intellectual life and engage people to build an even stronger community."

This online forum introduces a new medium to the GW community that invites interaction regarding people's area of expertise. Potential topics for discussion range from the 2004 presidential election, foreign policy and science to GW student life, Colonials' athletics and faculty research.

**To suggest a guest or topic on "Ask GW," send an E-mail to gwnews@gwu.edu.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

- GW -

FOR IMMEDIATE RELEASE

February 12, 2004

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Paul Fucito

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**GW LAW SCHOOL AND ORACLE CORPORATION CO-SPONSOR
PATENT LAW SYMPOSIUM
MARCH 19**

WASHINGTON – The George Washington University Law School and Oracle Corporation announce a one-day symposium on the doctrine of willful patent infringement and related considerations, to be held in the Jacob Burns Moot Court Room at the Law School on March 19, 2004.

The goal of the symposium is to inspire new thoughts and stimulate discussion on the selected topic in patent law. To help achieve this goal, Oracle has awarded major writing grants to scholars to present their research at the symposium. In addition, other panelists will include government officials, industry leaders and respected practitioners in the field.

“We at GW are delighted that once again Oracle has provided major funding to encourage distinguished scholars to write papers in an important area of patent law,” says Martin J. Adelman, professor of law and co-director of the GW Law School Intellectual Property Law Program. “We are also very much looking forward to the commentary that will be presented by other distinguished scholars, government officials and senior practitioners during the program.”

“This is the fifth year we have worked with GW to present a symposium on important and timely issues in patent law,” said Sanjay Prasad, chief patent counsel for Oracle Corporation. “This year’s topic couldn’t be more important or timely. I see this symposium as a must-attend for anyone practicing in the field.”

This year’s symposium will focus on the doctrine of willful patent infringement and policy issues that surround this controversial judge-made doctrine. Enhanced damages for willful patent infringement is a well-established doctrine in patent law extending back to the Patent Act of 1836. However, active debate continues as to the need for punitive measures for patent infringement and the circumstances under which such measures should be invoked. Proponents of the willful infringement doctrine argue that it promotes innovation by preventing deliberate copying of patented technology and stimulating further innovation by promoting design-around activity. Opponents argue that the doctrine unjustly taxes innovation by providing for liability when no copying has in fact occurred and when decision making regarding an allegedly infringing product is performed with no actual knowledge of the patent at issue.

Established in 1865, The George Washington University Law School is the oldest law school in the District of Columbia. Accredited by the American Bar Association and a charter member of the Association of American Law Schools, the GW Law School enrolls approximately 1,750 students each year. Founded in 1977, the Redwood Shores, California-based Oracle Corporation is the world’s largest enterprise software company.

For more information on the symposium visit www.law.gwu.edu/oracle.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 13, 2004

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**"NAFTA AT TEN YEARS: THE MEXICAN PERSPECTIVE,"
A GW LAW SCHOOL ENRICHMENT LECTURE
FEBRUARY 25**

EVENT: "NAFTA at Ten Years: The Mexican Perspective"

WHEN: February 25, 2004, 4:30 p.m.

WHERE: The George Washington University Law School
Jacob Burns Moot Court Room
2000 H Street, NW, Washington, D.C.

WHO: **Raul Urteaga Trani**, economic counselor for the Embassy of Mexico, NAFTA Office in Washington, D.C.

Gustavo Vega-Canovas, chair of the graduate program in International Studies at the Graduate School in Public Policy (EGAP) at the Technological Institute of Monterrey, Mexico City Campus

BACKGROUND:

Raul Urteaga Trani was one of the Mexican delegates in the NAFTA negotiating process covering several provisions of the agreement, including technical standards, environment and investment clauses. In addition, he was involved in the process that created the North American Development Bank and the U.S.-Mexico Border Environment Cooperation Commission.

Gustavo Vega-Canovas has taught at Brown University, Duke University, University of North Carolina at Chapel Hill, University of Washington and is currently a visiting professor at the Yale University Political Science Department. His research during the last 15 years has focused on U.S.-Mexican economic relations and North American integration publishing more than 50 articles in scholarly journals and seven books on these topics.

The GW Law School Enrichment Program was established to enhance the extracurricular intellectual life of the Law School. Previous speakers include Supreme Court Justices Scalia, O'Connor, Kennedy and Ginsburg; former Senator Bill Bradley; Rep. Barney Frank; columnist George Will; attorney Alan Dershowitz; and Assistant Attorney General Joel Klein.

Members of the media are welcome to attend the free lecture and reception.
For more information, contact Paul Fucito at (202) 994-0616, pfucito@law.gwu.edu.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 12, 2004

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**"THE GOSPEL TRUTH ABOUT THE NEGRO SPIRITUAL," A LECTURE/RECITAL
LED BY TWO GW COMMUNITY MEMBERS
FEBRUARY 24**

EVENT: A lecture/recital entitled, "The Gospel Truth about the Negro Spiritual," to be presented at The George Washington University by soprano Randy Jones, GW Gelman Library manager and researcher, and pianist Francis Conlon, GW adjunct assistant professor of music. The gospel ensemble, The Voices of Inspiration (VOI), will join Jones and Conlon in presenting music from both the spiritual and gospel genres.

WHEN: Tuesday, February 24, 2004, 5 p.m.

WHERE: The George Washington University
Marvin Center, Room 403, 800 21st Street NW, Washington, D.C.
(Foggy Bottom-GWU Metro, Blue and Orange lines)

COST: Free and open to the public.

BACKGROUND:

Jones will discuss some of the musicians who have contributed to the genres as composers and performers, as well as play selected recordings. She will then join Conlon and the VOI to perform several spiritual and gospel songs. "We want the audience to learn what spirituals are and the differences, both historically and musically, between them and gospel music," said Jones. "Both sprang up from the African American experience. However, each developed in a different time and circumstance in our history and they served different purposes in our lives as a people. This is clearly reflected in how the music is performed."

Jones and Conlon recently released their debut recording, *Come Down Angels*. The compact disc includes 14 Negro spiritual settings from pioneering composers such as H. T. Burleigh, R. Nathaniel Dett and Hall Johnson, along with contemporary composers Hale Smith and Maria Corley.

Jones received her bachelor's degree in music education from Bennett College, Greensboro, NC, and her master of music degree in vocal performance from Florida State University. She is conducting research for a book entitled *The Art of the Negro Spiritual*, and has developed the much-cited Web site, Afrocentric Voices in Classical Music (www.afrovoices.com). Conlon earned both his bachelor of music and master of music degrees from the Catholic University of America. He has played New York's Carnegie Recital Hall, Washington's Kennedy Center and has performed with the Washington Chamber Orchestra, the Montreal Chamber Orchestra and the Washington Sinfonia, among others. The Voices of Inspiration, under the direction of Curtis Mitchell, is a multi-cultural, community service-based student organization dedicated to singing inspirational and gospel music. VOI has performed for various events such as the Friends Community Block Party and the multi-cultural religion candle light vigil at GW's Kogan Plaza. The group has planned upcoming performances in various area hospitals, nursing homes and public schools in need of "inspiration."

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 18, 2004

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**“ART WORKS FOR ERIC MARLOW, ARTWORKS BY ERIC MARLOW”
ON EXHIBIT AT GW’S GELMAN LIBRARY
THROUGH FEBRUARY 29**

- EVENT:** “Art Works for Eric Marlow, Artworks by Eric Marlow,” an exhibit of 25 works of art on view at The George Washington University’s Gelman Library
- WHEN:** Exhibition Dates: Through Friday, February 29, 2004
Hours: Monday-Thursday, 7 a.m.-Midnight; Friday, 7 a.m.-10 p.m.; Saturday 9 a.m.-10 p.m.; Sunday, 9 a.m.-Midnight
- WHERE:** The George Washington University
Gelman Library, 1st Floor Lobby
2130 H Street NW, Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)
- COST:** Free and open to the public.

BACKGROUND:

Eric Marlow’s creations range from line drawings to detailed pastel pictures. Many of his works, often featuring popular culture personalities, explore race and gender. His favorite artists reflect his eclectic interests: Michelangelo, Walt Disney, Andy Warhol, the Flemish masters and Impressionists. But his artistic inspirations also are drawn from the music world, including pieces from the Renaissance and Baroque eras; music by artists Little Richard, Jimi Hendrix, “early” Michael Jackson and Donna Summers; and rap music. Marlow studied the arts at Howard University for several years.

Marlow, senior audio/video technician in the media resources department at GW’s Gelman Library, is a native of Foggy Bottom. Growing up, he resided on F Street and attended the Grant School, now known as The School Without Walls. Marlow has lived in Southeast Washington, D.C., since the mid-1960s, and has worked at Gelman Library for the past 11 years.

Marlow created a mural for Gelman Library’s 1988 exhibit “Looking Back... Moving Forward,” commemorating the 1963 Civil Rights March on Washington. He also designed the logo for the library’s Africana Research Center.

In an October 2003 interview with *The GW Hatchet*, Marlow explained that for him “the excitement in art is in the process of creation and what follows. I can do a piece and the exciting part is the doing it and after it’s done, I really don’t care what happens to it.”

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 18, 2004

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GW RECEIVES \$300,000 GRANT TO STUDY ASTRONAUT SAFETY

Research Funded by Space Shuttle Children's Fund to Examine New Opportunities for Private Enterprise Involvement and New Developments in Biotechnology and Information Technology

WASHINGTON — Researchers from The George Washington University were recently awarded a contract by the Board of Directors of the Space Shuttle Children's Fund (SSCF) to carry out an independent and interdisciplinary academic study and assessment of human space flight safety in the past, present and into the future.

After a competitive process, the SSCF awarded a two-year, \$300,000 grant to a team of GW space experts from the Space & Advanced Communications Research Institute (SACRI) in GW's School of Engineering and Applied Science (SEAS) and the Space Policy Institute in GW's Elliott School of International Affairs. The study will investigate the technical, policy and standards aspects of safety in human space flight and research new ways to achieve risk minimization for the U.S. shuttle programs, the International Space Station and other future human spaceflight programs. GW's interdisciplinary team will operate from the University's Virginia and Foggy Bottom Campuses.

"Our team will attempt to identify ways to make future human space flight safer, not simply in the near term, but looking more than a decade into the future, as humans resume journeys of exploration beyond Earth's orbit," said Joseph Pelton, director of SACRI and GW research professor of engineering.

"While we will examine previous human space programs such as Mercury, Gemini, Apollo, Skylab, the Space Shuttle and the International Space Station, the focus of our study will be on programs beyond these efforts," said John Logsdon, director of the Space Policy Institute and GW professor of political science and international affairs.

As part of the project, a team of investigators will interview space experts at NASA and other U.S. government agencies, aerospace companies, research institutes and representatives of various space agencies around the world to identify ways to improve safety and reduce risks of future manned space missions.

The study will examine ways to apply new developments in bio-technology, information technology and communications systems, robotics, propulsion, artificial intelligence, large-scale project management, modular construction, anti-terrorist protection, and new escape and rescue capabilities to enhance the safety of future human space efforts. In the fall of 2004 a workshop open to federal agencies and study participants will be held at GW to review recommendations about how to improve human space flight programs for the shuttle, the International Space Station and future space missions.

-more-

The GW research team will be headed by Pelton and Logsdon, who will be joined by SACRI members David Smith, Neil Helm, Peter MacDoran and Philip Caughran. Justin Borodinsky and Jeremy Keen, GW graduate students in electrical and computer engineering, Mark Green a visiting scholar from Australia and Chirag Vyas, a graduate student at the Space Policy Institute, will support the project.

Unlike the Columbia Accident Investigation Board, which specifically analyzed the causes of last year's space shuttle accident, this study will be very broad in scope and will consider a more comprehensive range of issues. The study will try to identify new approaches to human space flight (including its international aspects and new opportunities for private enterprise involvement) in order to make future missions more reliable and thus less hazardous to crew members.

SACRI, based at the GW Virginia Campus, is a part of the SEAS Department of Electrical and Computer Engineering, and the Space Policy Institute is housed within GW's Elliot School of International Affairs. The SSCF is a 501c3 charitable fund whose mission is to provide assistance to the children of astronauts lost in the Challenger, Columbia and any future space shuttle accident. Its objective is thus not only to provide assistance to the children of astronauts who died in the shuttle accidents but also to provide for the safety of those who will fly to space in future years.

**Contributions to the Space Shuttle Children's Trust Fund may be sent to
The Space Shuttle Children's Trust Fund, P.O. Box 34600, Washington, D.C. 20043-4600.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

FOR IMMEDIATE RELEASE

February 23, 2004

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**DANCE THE NIGHT AWAY AT GW DANCE MARATHON 2004
MARCH 5-6**

**Children's National Medical Center to Benefit from
GW's Biggest Student-Run Philanthropic Event**

EVENT: GW Dance Marathon 2004. Students will dance all night to raise money for the Children's National Medical Center in Washington, D.C. This event is held in conjunction with the Children's Miracle Network and sponsored by many businesses, including Hot 99.5 FM.

WHEN: Friday, March 5 – Saturday, March 6, 2004
9 p.m. – 9 a.m.

WHERE: The George Washington University
Marvin Center Continental Ballroom, 3rd floor
800 21st Street, NW
Washington, D.C.
(Foggy Bottom-GWU Metro, Blue and Orange lines)

BACKGROUND:

The GW Dance Marathon (GWDM) is a philanthropic project, which began in 2001 at The George Washington University. GWDM donates all proceeds to the local Children's Miracle Network affiliate, the Children's National Medical Center in Washington, D.C. The proceeds allow the medical center to purchase medical equipment, fund research and educational programs, and provide diversionary items for the children, such as toys, games and other supplies. To date GWDM has raised almost \$30,000.

The dance marathon includes 12 hours of games, food, prizes, music, billiards, bowling, video games and dancing. Miracle families and children attend and participate throughout the entire event. All GW students are invited as spectators, but only those who are willing and raise \$150 or more will be allowed to participate.

**Any media wishing to attend, contact Eric Solomon at (202) 994-3087 or solomone@gwu.edu.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.**

- GW -

FOR IMMEDIATE RELEASE

February 23, 2004

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**GW GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT
TO HOST HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES
SUMMIT FOR DIVERSITY
MARCH 31**

EVENT: Summit for Diversity with the Hispanic Association of Colleges and Universities (HACU), co-sponsored by The George Washington University Graduate School of Education and Human Development (GSEHD).

The summit will convene renowned champions of diversity to discuss the challenges and opportunities faced by colleges and universities in the wake of the historic 2003 U.S. Supreme Court ruling upholding affirmative action in admissions policies at the University of Michigan Law School.

WHO: Speakers include GW President Stephen Joel Trachtenberg; GSEHD Dean Mary Hatwood Futrell; University of Michigan Provost Paul Curren; University of Maryland System Chancellor William Kirwan; University of Texas System Chancellor Mark Yudof; U.S. Office of Personnel and Management Director Kay Coles James; and Director of Diversity Initiatives for General Motors Rod Gillum.

WHEN: Wednesday, March 31, 2004
8:30 a.m. – 2 p.m.

WHERE: The Marvin Center Continental Ballroom
800 21st Street, NW
Washington, DC 20052
(Foggy Bottom-GWU Metro, Blue and Orange lines)

COST: Registration is \$50. Visit www.hacu.net for registration information.

BACKGROUND:

The Summit for Diversity will follow HACU's 2004 Capitol Forum on Hispanic Higher Education, scheduled March 28-30 at the Washington Marriott Hotel in Washington, D.C. The forum is the single most important national platform for creating a formal legislative agenda for Congress and the country to promote the college and career success of the nation's youngest and largest ethnic population.

Visit www.hacu.net for agenda and registration information.

**For more information about this event and other GSEHD programs,
contact Abby Strunk at (202) 994-4519.**

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 25, 2004

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THE KILN GOD SHOW (THE SPIRITUAL JOURNEY OF A CERAMIC ARTIST)
ON DISPLAY AT GW'S DIMOCK GALLERY
MARCH 3-12

GW M.F.A. Student Uses Humor to Communicate Through Ceramic Art

EVENT: The George Washington University Dimock Gallery and the Department of Fine Arts and Art History present *The Kiln God Show (the spiritual journey of a ceramic artist)*. This is a one-person exhibition of ceramic sculpture by GW master of fine arts (M.F.A.) candidate Carl Schoenberger. *The Kiln God Show* inaugurates a series of M.F.A. exhibitions in the Dimock Gallery that will run throughout the spring semester.

WHEN: Opening Reception: Wednesday, March 3, 2004, 4 – 6 p.m.
Exhibition Dates: Wednesday, March 3, 2004 – Friday, March 12, 2004
Gallery hours: Tuesday – Thursday, 11 a.m. – 1 p.m.; Friday, 11 a.m. – 3 p.m.

WHERE: The George Washington University
Dimock Gallery, Lower Lisner Auditorium
730 21st Street, NW, Washington, D.C. (Foggy Bottom/GW Metro, Blue and Orange lines)

COST: Free and open to the public. For more information call (202) 994-1525.

BACKGROUND:

The large-scale sculptures in about 16 groupings take the form of tableaux similar to a “dark ride” in a theme park such as Disneyland. The narrative element, however, is more reminiscent of the work of filmmaker John Waters than Walt Disney. The installation is designed to direct the visitor on a path through the gallery space. Sculptor Carl Schoenberger uses humor as a tool for communication. He describes a “Kiln God” as “a clay figurine placed inside a kiln to ensure a good firing.” The installation of ceramic sculptures takes religion as its subject matter. Various quirky aspects of Catholicism, Judaism, Buddhism, Hinduism, Shinto and New Age religions are explored in a humorous way.

Interactivity is a key in such pieces as *The Dreidel of Las Vegas*, *The Prayer Wheels* and *The Wheel of Karma*. Some pieces involve wordplay, both in English and in graphic elements styled after foreign calligraphy. The choice of religion as a theme allowed for an abundance of source material.

“The final piece in the exhibit will bring all but the most jaded to the state of nirvana,” said Schoenberger.

Prior to pursuing his studies at GW, Schoenberger worked as a technical illustrator, portrait artist, sign painter and freelance illustrator. He received a bachelor’s degree in studio art from the University of Maryland in 1979.

For more information about the University Art Galleries, call (202) 994-1525.
For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

February 25, 2004

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EVENT CONTACT: Jennifer King

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**FACULTY AUTHORS DISCUSS AND SIGN THEIR BOOKS
AT GW's GELMAN LIBRARY
MARCH 5**

EVENT: Three professors from The George Washington University will discuss and sign copies of their most recent books. Robert Cottrol, Harold Paul Green Research Professor of Law and professor of history and of sociology will speak about the book he co-authored, *Brown v. Board of Education: Caste, Culture, and the Constitution*; Gregory Squires, professor of sociology and chair of the Department of Sociology, will speak about the book he edited, *Organizing Access to Capital: Advocacy and the Democratization of Financial Institutions*; and Richard Turner, research professor in engineering management and systems engineering, will discuss the book he co-authored, *Balancing Agility and Discipline: A Guide for the Perplexed*.

WHEN: March 5, 2004, 10 a.m.-Noon

WHERE: The George Washington University
Gelman Library, Special Collections, 2nd Floor
2130 H Street NW, Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)

COST: Free and open to the public.

BACKGROUND:

The University Bookstore will have copies of *Brown v. Board of Education: Caste, Culture, and the Constitution*, *Organizing Access to Capital: Advocacy and the Democratization of Financial Institutions* and *Balancing Agility and Discipline: A Guide for the Perplexed* on sale at the event.

Cottrol co-authored *Brown v. Board of Education* with Raymond T. Diamond of Tulane University and Leland B. Ware of the University of Delaware. This new study of Brown – the title for a group of cases drawn from Kansas, Virginia, South Carolina, Delaware and the District of Columbia – offers an insightful and original overview designed expressly for students and general readers.

Squires' *Organizing Access to Capital* gives voice to the activists who took it upon themselves to agitate for increased investment by financial institutions in their local communities. Their stories offer insight into inequities in the way financial services are provided and remedies for those injustices.

Turner co-authored *Balancing Agility and Discipline* with Barry Boehm of the University of Southern California. Turner and Boehm have worked out clear guidelines for determining where a particular software development project is located on a continuum of solution methods – and therefore, how agile or disciplined a chosen methodology can or has to be.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

- GW -

FOR IMMEDIATE RELEASE:

February 27, 2004

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TEN NEW MEMBERS ELECTED TO GW PARENTS' ASSOCIATION ADVISORY COUNCIL

Weekend Meetings Kick Off New Members Term of Service

WASHINGTON—The George Washington University is pleased to announce the election of 10 new members of the GW Parents' Association Advisory Council (PAAC). The new members were elected to the PAAC during December elections through a new e-voting system created by the Office of Parent Services, a division of Student and Academic Support Services. Voting was open to all parents of current GW students.

"We offer congratulations to the newly elected members of the Parents' Association Advisory Council," said Steve Tallman, president of the PAAC. "The credentials of this year's newly elected members are extremely impressive and it is gratifying to see so many talented and busy people volunteer their time, experience and ideas to improve The George Washington University for the benefit of the students and parents."

The new members of the GW PAAC are:

- **Nan Benincasa** (Stockton, NJ), parent of Andrew Benincasa, Class of 2006
- **James Campbell** (Old Greenwich, CT), parent of Tessa Campbell, Class of 2007
- **Rick Hitchcock** (Chattanooga, TN), parent of William Hitchcock, Class of 2006
- **Donald Horner**, Ph.D (Port Matilda, PA), parent of Ashley Horner, Class of 2007
- **Bonnie Kandel** (Richboro, PA), parent of Ian Kandel, Class of 2005
- **Susan Katz** (Owings Mills, MD), parent of Seth Katz, Class of 2004 and Jonathan Katz, Class of 2007
- **Linda Kraemer** Ph.D (Cherry Hill, NJ), parent of Lauren Kraemer, Class of 2007
- **Charles Richter** (Omaha, NE), parent of Stephanie N. Richter, Class of 2007
- **Terry Spilken** (Morganville, NJ), parent of Jaime Spilken, Class of 2007
- **David Weis** (Northfield, NJ), parent of Joshua Weis, Class of 2007

The 10 new members hail from six states across the country and will commence their service to the PAAC during the annual spring meetings, February 27-28, 2004.

"I am very excited to begin what promises to be another exciting year and to work with some of the most talented and committed individuals that have ever been elected to serve on the PAAC," said Rodney L. Johnson, director of the GW Office of Parent Services. "The University congratulates each of these new leaders and welcomes their service to GW."

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business and international affairs. Each year, GW enrolls a diverse population of undergraduate, graduate and professional students from all 50 states, the District of Columbia and 130 countries.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

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**BUSH-CHENEY 2004 CAMPAIGN MANAGER KEN MEHLMAN AND FORMER
DEAN FOR AMERICA CAMPAIGN MANAGER JOE TRIPPI
TO KEYNOTE 2004 POLITICS ONLINE CONFERENCE
MARCH 19**

**Conference Organized by GW's Institute for Politics, Democracy & the Internet Features
Expert Presentations from Premier Minds in Online Political Field**

- EVENT:** The 11th Annual Politics Online Conference, hosted by The George Washington University's Institute for Politics, Democracy & the Internet (IPDI). The conference will feature tracks with nationally renowned experts discussing:
- Issue Advocacy – Online fundraising, online events organization and adapting successful online tactics to unique organizations.
 - Political Organization and Mobilization – Online campaign management, online constituent mobilization, Internet polling and online focus groups.
 - Constituent Management and Measurement – Targeting and influencing online political participants, constituent relationship management and Internet law/privacy.
 - Political Advertising in the Internet Age – Online journalism and online advertising.
 - Online Campaign Basics – Content and writing for the Internet, creating effective Web messages, Web site design and online marketing basics.
- WHO:** Speakers include: (A complete list of speakers can be found at www.ipdi.org/politicsonline)
Keynote: **Ken Mehlman**, campaign manager, Bush-Cheney 2004, 1-2:10 p.m.
Keynote: **Joe Trippi**, former campaign manager, Dean for America, 1-2:10 p.m.
Jimmy Orr, White House Internet News Director
Ed Keller, CEO, RoperASW and coauthor of *The Influentials*
Scott Heiferman, founder and CEO, Meetup.com
Zach Exley, organizing director, Moveon.org
David Talbot, editor in chief/CEO, salon.com
Glen Caroline, director, NRA-Institute for Legislative Action grassroots division
- WHEN:** Friday, March 19, 2004, 8:30 a.m.-5:30 p.m. (for details visit www.ipdi.org/politicsonline/agenda)
- WHERE:** The George Washington University, Media and Public Affairs Building, 805 21st Street, NW Washington, D.C. (Foggy Bottom-GWU Metro, Blue and Orange lines)
- NOTE:** **Conference registration fee is waived for media. RSVP to Laetitia Deweirdt at (202) 994-3219.**
- BACKGROUND:**

IPDI's annual Politics Online Conference translates effective, real innovations from online campaigning into an open relevant dialogue for political campaigns, issue advocacy groups, politicians, industry executives and others.

For more information or to register for the Politics Online Conference, visit www.ipdi.org/politicsonline.

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